

The Medco 2006 Best Practices Workshop

Las Vegas and New York

Complementing Medco's national Drug Trend Symposium, the Best Practices Workshop provided attendees with a regional follow-up opportunity to roll up their sleeves and participate in small-group sessions, discussing some of the most important issues plan sponsors face today. Feedback from the spring Symposium was used to create workshop sessions with enhanced dialogue in a highly interactive, hands-on environment.

The 2006 Best Practices Workshop, *Get a head start on 2008: Strategies for prescription drug benefits* was a one-day Workshop that provided attendees with new insight, knowledge, and understanding to proactively optimize their benefit planning for 2008.

Highlights from the workshop include:

- Compelling sessions that communicated ways to plan for 2008.
 - Identify generic opportunities and outline your generic strategy
 - Learn about effective member engagement strategies, provide incentives, and deliver timely and personalized information
 - Leverage data to enhance the pharmacy benefit
 - Conduct integrated analysis and identify specialty spend and utilization
- Medco clients shared case studies on strategies they implemented, key learnings they discovered, and the results they achieved.
- Medco's chief medical officer, Dr. Robert Epstein talked about some of the changes likely to impact 2008 benefit plans and ways plan sponsors can prepare for those changes ahead.
- The keynote presentation focused on the future of pharmacy benefits and the importance of personalizing healthcare.

Attendees also had the opportunity to tour one of Medco's state-of-the-art pharmacies at our Las Vegas or Willingboro, N.J., locations.